

## The starting point

Energy costs can account for a sizeable portion of your operating budget. Chances are, untapped opportunities for energy savings exist in your building.

Hidden savings in your building? Where do you go first?

Start with us. ATCO EnergySense has a solid reputation and track record as experts in energy management. We can help you make decisions on how to improve your bottom line by reducing your energy use, while contributing to a cleaner environment.

Our services are not tied to any product, so you can be assured that the information you receive from our experts will be objective, professional and unbiased.

## Energy efficiency experts

As energy distribution companies, ATCO Gas and ATCO Electric safely deliver natural gas and electricity to Albertans every day. In keeping with our ongoing commitment to meeting the energy needs of our customers, ATCO Gas and ATCO Electric provide Albertans with a variety of energy management services through ATCO EnergySense.

ATCO EnergySense has energy efficiency experts that are accredited professionals in Leadership in Energy and Environmental Design (LEED®). Since 2001, they have conducted energy assessments on more than 400 commercial and industrial facilities – the equivalent of over **20 million** square feet of facility space, identifying a potential reduction of over **25,000 tonnes** of annual greenhouse gas emissions.

Our experts have also handled more than 130,000 energy management requests and completed over 43,000 residential energy assessments.

## Contact the experts

With years of experience in energy management, our people at ATCO EnergySense are the experts you can count on for sound advice

Call ATCO EnergySense today and take your first step towards improving your bottom line.

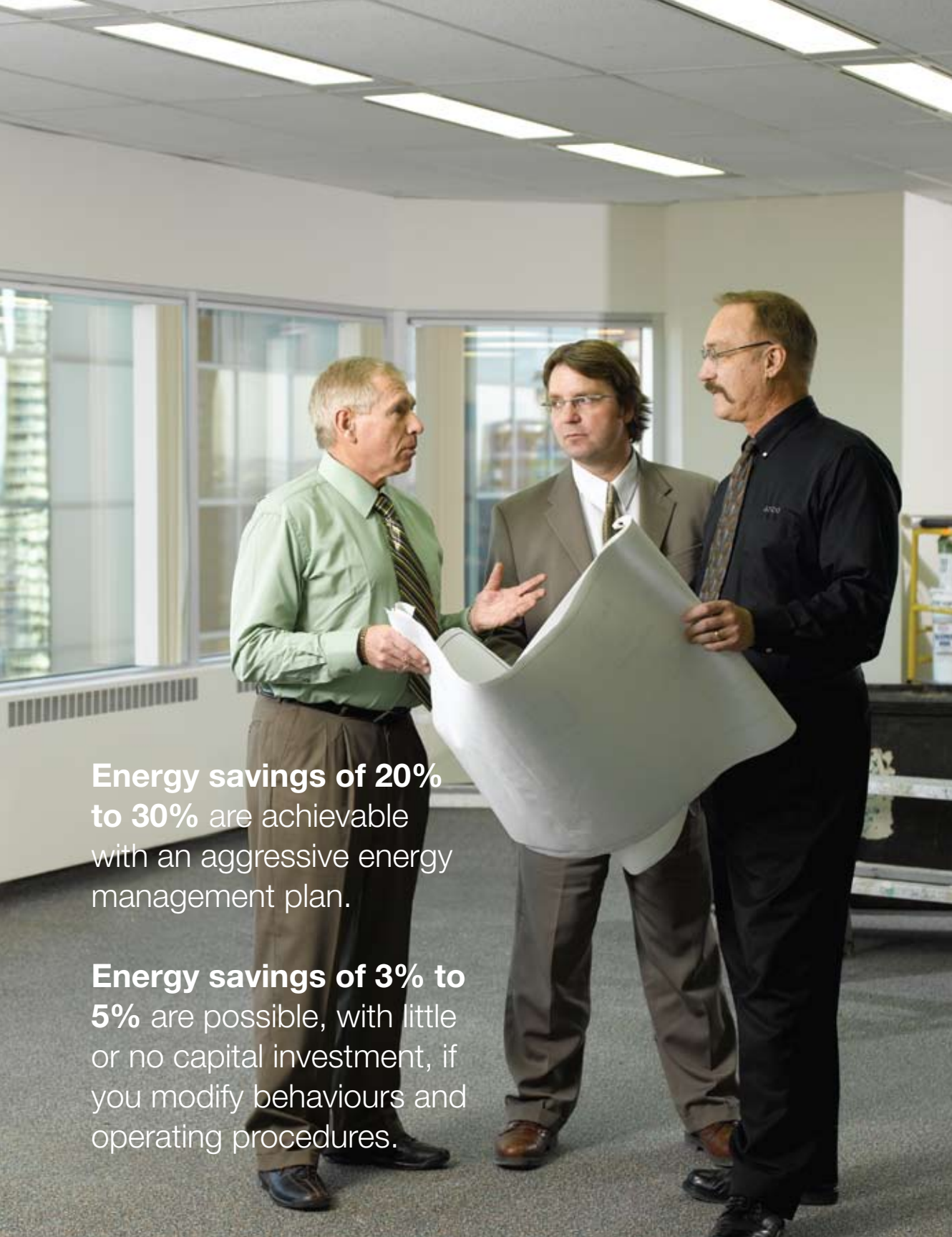
Our experts are available Monday through Friday between 9 a.m. and 4:30 p.m.

**Toll Free:** 310-SAVE (310-7283)  
**Fax:** (403) 245-7884  
**Email:** [energysense@atco.com](mailto:energysense@atco.com)  
**Web:** [atcoenergysense.com](http://atcoenergysense.com)



## The bottom line of energy efficiency

For commercial and industrial customers



**Energy savings of 20% to 30%** are achievable with an aggressive energy management plan.

**Energy savings of 3% to 5%** are possible, with little or no capital investment, if you modify behaviours and operating procedures.

## Sharing our knowledge

The ATCO EnergySense education and outreach program is the cornerstone of our energy management service. We share our knowledge of the benefits of energy management with a wide range of industry segments by conducting tailor-made presentations and energy forums across Alberta. Visit our website at [atcoenergysense.com](http://atcoenergysense.com) for a list of events.

We also provide energy efficiency advice to our customers over the phone, on our website and via print publications.

## Customized solutions

Your needs and the potential for energy savings will be exclusive to your operations. ATCO EnergySense provides customized solutions based on your goals, the specifics of your building and the needs of occupants.

For example, we can show you the energy-saving potential of:

- adjusting or upgrading mechanical and electrical systems
- modifying building envelopes, including windows and insulation
- changing operating procedures and behaviours
- using alternative energy technologies

## The bottom line

ATCO EnergySense experts can provide a comprehensive measure of your building's energy efficiency potential, along with concrete ways to implement changes, achieve savings and reduce greenhouse gas emissions.

You'll discover what energy upgrades make the most sense for your operations and which ones will provide the greatest energy savings now and over the long term.

As you experience energy savings and improve the overall performance of your facility, you will also contribute to a cleaner environment. That's the bottom line of energy efficiency.



## Some ways to save

When it comes to energy, why pay for inefficiencies? Here are some things you can do that will make a difference in your monthly energy consumption.

- **Replacing magnetic ballasted fluorescent fixtures with digital types** can improve lighting efficiency by up to 50%
- **Replacing an old boiler with a new, energy efficient model** can reduce energy use by greater than 20%
- **Installing direct digital controls (DDC)** will optimize the energy efficiency of your building systems.
- **Using motion sensors or digital timer switches to control lights** in infrequently used spaces will minimize your energy use in these areas